

## Marco Mayer/Curriculum Vitae (draft 12/31/2021)



### **Personal Information**

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date of birth 2/20/1952 (Florence)

### **Personal skills and competences**

Marco Mayer has thirty-year expertise in International Affairs, rooted in both his personal experience and his academic activity. His fields of knowledge encompass Cyber International Politics and Cyber Security, Multi-Track Diplomacy and Human Rights, Intelligence and Security Studies, Peacekeeping and Civilian/Military Cooperation, Global Health and International Aid. Marco Mayer is member of the of the UN Security Council (SCAD) roster of experts on sanctions. He currently teaches as Adjunct Professor of Cyberspace at Cybersecurity MA, LUISS. He has had a wide range of teaching experiences in various Italian Universities since the academic year 2002/2003. In 2017/18 Marco Mayer has been serving the Italian Government as “Consigliere del Ministro Interno per la Cybersecurity”. From november 1999 to December 2002 Prof Mayer has been serving the UN in Kosovo in Pec/Peja and Mitrovica Regional HQ, As DPKO civil officer he has been in charge in a number of sensitive projects including protection of minorities rights, IDP’s and refugees returns and religious sites protection. Prof. Mayer has also served as Regional Minister of the Regional Government of Tuscany and in the Executive Board of the Italian Trade Commission. He is also has been working as Advisor of the Italian Minister for Foreign Trade on EU/WTO related issues and to the Union of the Italian Chambers of Commerce on transparency of public tenders and anti-corruption legislation. During the nineties he has been working in the private sector as Chief Executive Officer of Ente Moda Italia a nonprofit company dedicated to the promotion of the Italian textile and fashion industry in the world markets.

### **Teaching Experience**

**2019 - to present**

**Adjunct Professor of Cyberspace at Cybersecurity MA, LUISS university**

<https://cybersecurity.luiss.it/> (faculty member)

**2016- 2021**

Professore Straordinario a contratto in Storia dell'Intelligence  
Link Campus University, Rome

2015/2021

**Adjunct Professor of “ Cyberspace and International Relations”**, at the **Master in Cyber Defence**,  
Scuola delle Telecomunicazioni delle FF.AA. di Chiavari/UNIMORE,  
<http://www.cris.unimore.it/stelmilit2015/masterCD>

2015/2018

Adjunct professor of “Conflict and Development” at LUISS University

**2015-2020**

**Director of Intelligence and Security MA** at Link Campus University, Rome  
<http://www.unilink.it/master-in-intelligence-and-security-mais/>

2013-2015

**Adjunct Professor of Cyberspace and International Politics** at the Ph.D. Programme in  
“Politics, Human Rights and Sustainability”, Scuola Superiore Sant'Anna, Pisa  
Course outline  
[https://www.academia.edu/8116024/Cyberspace\\_and\\_International\\_politics\\_2015](https://www.academia.edu/8116024/Cyberspace_and_International_politics_2015)

2014/ 2018

**Adjunct Professor of Conflict and Development, LUISS, Rome**  
<http://www.luiss.it/cattedreonline/corso/T050/0/2PSL2BASE/2015>

**2003– 2013**

**Adjunct Professor of Geopolitics and International Politics** at the University of Florence. His teaching experience at Florence University include the following courses :

**Theory and Practice of Preventive Diplomacy** (2003 to 2005)

**Negotiation and Mediation Techniques** (2004 to 2006)

**International Relations** (2005 to 2007)

**Analysis and Planning of Peace Operations** (2005 to 2012)

From 2003 to 2014 he has been teaching “**Peace Enforcement Responsibility to Protect**” and “**Human Rights Monitoring**” for the Joint European MA in **Human Rights and Genocide Studies**, a postgraduate program affiliated to Kingston University - London, Collegium Civitas - Warsaw, Universitat Viadrina - Frankfurt and Università degli Studi - Siena. Among others, the program provides participants with the relevant analytical tools for monitoring the effectiveness of UN resolutions and the related sanctions.

From 2011 to 2015 he has been member of the "Global Governance Programme" research network promoted by the Robert Schuman Centre for Advanced Studies, European University Institute, Fiesole.

## Current research topics, relevant papers and publications

M. Mayer and V. Fargion EU development cooperation with Africa : forgetting about Health? in “Revisiting EU-Africa Relations in changing world” (eds) Valeria Fargion and Mamoudu Gazibo, 2021, Edward Elgar publishing

<https://www.e-elgar.com/shop/gbp/revisiting-eu-africa-relations-in-a-changing-world-9781839109812.html>

<https://www.ispionline.it/it/ricerca/cybersecurity>

<https://www.ispionline.it/it/ricerca/relazioni-transatlantiche>

<http://eurilink.it/prodotto/i-primi-20-anni-riflessioni-sulla-frontiera-della-conoscenza-phronesis-ventennale-dintelligence-vol-iii/>

<https://www.unilink.it/ateneo/eventi/achieving-cyber-operational-resilience-alliance-for-survival-in-great-systems-conflict>

<https://voceaigiovani.it/cultura/intelligence-marco-mayer-al-master-dell-universita-della-calabria>

Cyber Space and Comparative Cyber Security Policies

<https://www.conorzio-cini.it/index.php/it/labcs-home/libro-bianco>

Intelligence and National security

<http://www.aracneeditrice.it/aracneweb/index.php/pubblicazione.html?item=9788854883987>

EU Development Cooperation and Global Health

<https://global.oup.com/academic/product/actors-and-agency-in-global-social-governance-9780198743996?cc=it&lang=en>

Global Health as Intelligence and National Security Issue paper to be presented at ISA 2005 (Intelligence Studies Section)

[https://www.academia.edu/9179958/Global\\_Health\\_as\\_an\\_Intelligence\\_and\\_National\\_Security\\_Issue\\_abstract\\_ISA\\_2015](https://www.academia.edu/9179958/Global_Health_as_an_Intelligence_and_National_Security_Issue_abstract_ISA_2015)

He also lectures at the following MA courses in Rome:

<http://www.uniroma1.it/didattica/master/sicurezza-delle-informazioni-e-informazione-strategica>

<http://www.sioi.org/pages/it/scuola-di-alta-formazione-internazionale/formazione/master-in-protezione-strategica-del-sistema-paese---le-infrastrutture-critiche.php>

La dimensione sociale nella politica estera dell'Unione europea. V Fargion, M Mayer - la Rivista delle Politiche Sociali, 2010

M Mayer - Machiavelli, il PD e la battaglia (fratricida) del Quirinale, 2013

The European Union and the Social Dimension of Globalization: Politics and Policy V Fargion, M Mayer

Mayer, F. Ruge, Paper presented at FOURTH ECIR WORKSHOP Cyber Security & the Governance Gap: Complexity, Contention, Cooperation at MIT January 6-7, 2014. ECIR research plan integrates social sciences, legal studies, computer science, and policy analysis. The research team brings together personnel and institutional resources from MIT and Harvard

[https://www.academia.edu/6385985/Cyber\\_International\\_Politics\\_poster\\_at\\_ECIR\\_MIT\\_Harvard\\_CFR\\_workshop\\_2014](https://www.academia.edu/6385985/Cyber_International_Politics_poster_at_ECIR_MIT_Harvard_CFR_workshop_2014)

<http://ecir.mit.edu/images/stories/Images/Conference2014/Folder/Participant%20List%201-5-2014%20FINAL.pdf>

M. Mayer, I. Chiarugi, N. De Scalzi, La politica internazionale nell'era digitale: dispersione o concentrazione del potere? Paper presented at the XXVII SISP Conference, 8.7 Panel Intelligence e Globalizzazione: il caso italiano (I); <http://www.sisp.it/convegno/2013/sezioni/73/>

[url:https://www.academia.edu/4509736/La\\_politica\\_Internazionale\\_nellEra\\_Digitale\\_bozza\\_da\\_non\\_citare\\_](url:https://www.academia.edu/4509736/La_politica_Internazionale_nellEra_Digitale_bozza_da_non_citare_)

M. Mayer and V. Fargion, Health Diplomacy in Africa. A Win Win strategy for the EU ?, paper presented at the SISP annual conference, University of Florence, Florence 12 – 14 September 2013

M. Mayer, E. Zacchetti, Arena digitale e politica internazionale una chiave interpretativa, in U. Gori, S. Lisi (editors), Information Warfare 2012. Armi cibernetiche e processo decisionale, Franco Angeli, 2013, pp. 149- 179

M. Mayer, and E. Zacchetti, Arena digitale tra globalizzazione e balcanizzazione. Interdipendenza complessa o interdipendenza anarchica? Paper presented at the Annual Conference of the Società Italiana di Scienza Politica, Rome 13-15 September 2012. (<http://www.sisp.it/convegno/2012/sezioni/61/>)

Mayer, and E. Zacchetti, Globalizzazione immaginaria. Le sirene del pensiero analogico, paper presented at the Annu! Conference of the Società Italiana di Scienza Politica, Palermo 8-10 September 2011 (<http://www.sisp.it/convegno/2011/sezioni/48/>).

M. Mayer, and V. Fargion, The Social and Health Agenda in EU-Africa Relations. Past Contradictions and Future Opportunities, paper presented at the ISA RC 19 Conference "Production,

Reproduction and Protection in the Welfare State", Seoul National University, Seoul, Korea, 25-28 August 2011 (<http://plaza3.snu.ac.kr/rc19/indx.asp>);

Mayer, and V. Fargion, The EU and Global Social Policy : Discourse and Policy Practice, paper presented at the ISA RC 19 Conference "Social Policies: Local Experiments, Travelling Ideas", Université de Montréal (Canada), 20-22 August 2009; [http://www.cccg.umontreal.ca/rc19/PDF/Fargion-V\\_Rc192009.pdf](http://www.cccg.umontreal.ca/rc19/PDF/Fargion-V_Rc192009.pdf)

- M. Mayer, and F. Moro, "Intervento umanitario e scienza politica : un 'agenda di ricerca e alcune osservazioni preliminari", Teoria politica, March 2008, pp. 151-178; <http://diaJnet.unirioja.es/servlet/articulo?codigo=3112110>, <http://www.francoangel.it/riviste/Schedarivista.aspx?JDArliolo=35125>
- M. Mayer, "Le missioni internazionali" , Atlante dei Diritti Umani, vol. II, UTET, 2007; [http://diritti.umani.utet.it/diritti\\_umani/credits.jsp](http://diritti.umani.utet.it/diritti_umani/credits.jsp)
- M. Mayer, Intervento umanitario e missioni di pace, una guida non retorica, Carocci 2005; <http://www.amazon.co.uk/gp/search?index=books&linkCode=qs&keywords=8843033050> ,

### **Parliamentary Hearings**

[https://www.camera.it/application/xmanager/projects/leg18/attachments/upload\\_file\\_doc\\_acquisiti/pdfs/000/002/741/Audizione\\_Marco\\_Mayer.pdf](https://www.camera.it/application/xmanager/projects/leg18/attachments/upload_file_doc_acquisiti/pdfs/000/002/741/Audizione_Marco_Mayer.pdf)

[https://www.camera.it/leg18/1099?submit1=invia&slAnnoMese=202102&slGiorno=3&shadow\\_organoparlamentare=2803](https://www.camera.it/leg18/1099?submit1=invia&slAnnoMese=202102&slGiorno=3&shadow_organoparlamentare=2803)

[https://www.camera.it/leg17/1131?shadow\\_comunicatostampa=9417](https://www.camera.it/leg17/1131?shadow_comunicatostampa=9417)

### **Additional Information**

Convenor of relevant panels on Intelligence and Globalization at the XXVII and XXVIII SISP Conferences

<http://www.sisp.it/convegno/2014/sezioni/110/> , <http://www.sisp.it/convegno/2013/sezioni/73/>  
see also

<http://www.sicurezzanazionale.gov.it/sisr.nsf/sicurezza-in-formazione/intelligence-e-globalizzazione-al-convegno-sisp-2013.html>,

[https://www.rise.unifi.it/upload/sub/locandina\\_mayer%20\(1\).pdf](https://www.rise.unifi.it/upload/sub/locandina_mayer%20(1).pdf)

Articles and interviews

<https://open.luiss.it/en/post-author/marco-mayer/>

<https://www.analyticintelligenceandsecurity.it/wp-content/uploads/Mayer-.pdf>

<https://formiche.net/author/marco-mayer/>

<https://www.startmag.it/author/marco-mayer/>

<http://fino-a-prova-contraria.blogautore.espresso.repubblica.it/2022/03/12/roma-guerra-in-ucraina-una-intervista-al-professor-marco-mayer-luisslink-campus/>, et. al blog Espresso

<https://www.agendadigitale.eu/giornalista/marco-mayer/>

<https://www.ictsecuritymagazine.com/articoli/le-sfide-della-rivoluzione-digitale/>

<https://www.zerozeronews.it/societa-digitale-intervista-a-marco-mayer/societa-digitale/>

## **Work experience**

2014- to present

**Appointed Member of the UN Security Council (SCAD) Roster of Experts**

**2017-2018**

**Consigliere del Ministro Interno per la Cybersecurity**

[https://www.interno.gov.it/sites/default/files/marco\\_mayer\\_cv\\_italiano-inglese.pdf](https://www.interno.gov.it/sites/default/files/marco_mayer_cv_italiano-inglese.pdf)

2007 – 2010

Chief of Staff of the International Cooperation Office, Regional Government of Tuscany. His activity, conducted in close cooperation with the Italian Ministry of Foreign Affairs, included a number of sensitive projects related to conflict areas such as Myanmar (after the Saffron rebellion in 2007 and the Nargis cyclone in 2008), North Kivu (DRC), Eritrea, Gaza City, Lebanon (in coordination with UNIFIL and UNDP), Colombia, Guatemala and Sudan (Darfur).

He has also coordinated several conferences and workshops on human rights related issues - which took place in Italy, Jordan, the Palestinian Territories and Israel - promoted by the Palestinian-Israeli Peace NGO Forum, with the active participation of prominent high officials, such as the Palestinian Foreign Minister Riad Malki, Italian Prime Minister Romano Prodi and Israeli President Simon Peres. Lastly, he took part in emergency missions in Gaza, at the end of the war in February 2009, in Eritrea in 2010, and in Dodoma (Tanzania) between 2011 and 2013.

2002 - 2007

Appointed **Member of the Italian Prime Minister's Advisory Board for the Balkans**, he supervised the Italian Government development and economic assistance programs (including humanitarian initiatives and human rights projects) in South-Eastern Europe at bilateral and multilateral levels. In 2003 and 2004 he served as Policy Advisor to the Overseas Agronomic Institute (IAO) - the technical agency of the Italian Ministry of Foreign Affairs - assisting the implementation of agreements between the Italian Government and the UN Agencies (FAO, WFP and IFAD) based in Rome.

In the same period he participated in two other projects - "Saving Children - Medicine at the Service of Peace" and "Medi-Link", aimed at promoting Palestinian Children's right to healthcare.

1999 - 2002

**Officer of the United Nations Mission in Kosovo (UNMIK)** at the Pec/Peja and Mitrovica Regional Headquarters. His duties included the Protection of Minorities and Cultural Heritage, IDP's and Refugees Return, Reintegration of Former Combatants, Confidence Building Measures, "Special Projects", Intercommunity Dialogue and HR Projects - in close coordination with KFOR/NATO HQ (MBW) on a number of security issues. In this position he succeeded in raising a considerable amount of funds from governmental donors in order to finance projects including UNMIK's "Mitrovica Initiative" Special Project focused - among others - on minorities rights including freedom of movement and the right to healthcare.

1995 - 1999

He served as the **International Advisor to the Mayor of Florence** where he coordinated in conjunction with **the Italian Ministry of Foreign Affairs** a large number of international summits, including:

- the Mid-Term Conference on Bosnia and Herzegovina (follow-up to the Dayton agreements) (1996)
- the European Council (1996)
- the World Bank Conference on the Economy of Cultural Heritage (1999)
- the special meeting of the United Nations Committee on the Rights of the Child at the UNICEF Innocenti Research Centre in Florence (1999)
- UE Foreign Trade Ministers informal meetings in preparations of The WTO Conferences (1997 and 1999)

He also coordinated, in collaboration with the Italian Foreign Minister, the "Education to Peace Colloquium" between Israeli and Palestinian delegations for cooperation in the fields of education, culture, and human rights (the first meetings of the "People to People" series mandated by the Oslo Peace Accord).

In this capacity he also arranged UN Secretary-General Kofi Annan's visit to Florence to receive honorary citizenship. In the same period, Marco Mayer collaborated with the Italian Mission to the UN on several initiatives, including ECOSOC Conferences on social rights and the organization and fundraising for UN Italian Mission headed by Amb. Francesco Paolo Fulci two major events in New York (1994 and 1997) in honor of the President of the UN General Assembly and the Permanent Representatives to the UN.

1989 - 1994

Appointed to the **Executive Board of the Italian Trade Commission** by the Minister for Foreign Trade, Hon. Renato Ruggiero. In this capacity and in cooperation with the Italian Foreign Ministry, he was in charge of overseeing the 80 governmental agency (ITC) offices abroad. His geographical interests were mainly focused on the following countries: Albania, Argentina, Brazil, Chile, China, Czech Republic, India, Israel, Iran, Japan, Honk Kong, Singapore, Russia and Slovenia. He also served as Advisor to the Italian Government in the negotiation process leading from the GATT to the WTO

1989 -1999

Chief Executive Officer of Ente Moda Italia a no profit company dedicate to the promotion of the Italian textile and clothing industry oversea

1976 - 1988

**Regional Minister for the Government of Tuscany.** His responsibilities included cultural affairs, economic development, and international exchanges. While serving as Regional Minister of Tuscany, he was appointed as the **National Coordinator of the Italian Regions in the area of Economic Development, Foreign Trade and Cultural Affairs.** In this position he signed cooperation agreements with the Italian Ministries for Industry, Labour, Foreign Trade and Foreign Affairs.

Mother tongue: Italian

Other languages: English